



Normande Online Show 2021

#NormandeWinter



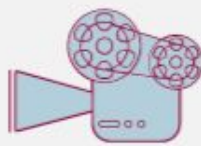
As part of the agricultural show 2021 and following the health crisis that we are going through, the OS Normande has decided to organize an honorary competition as part of the general agricultural show.

This contest is open to all Normande breeders' in the world.



Have a lactating
Normande female (56)

Having its parents and
grandparents of
Normande breed (56)



Video of 2 min max
In ".MP4" format
Send video before
January 8, 2021



Election on the OS
NORMANDE channel
based on a special
calendar

Rules :

Item 1 – Contest Organization

The contest "#NormandeWinter 2021" is a video competition which runs from 1 February 2021 to 7 March 2021, on the YouTube platform on the chain of the OS NORMAN (https://www.youtube.com/channel/UCPRCsA8xRpZNYHgWFNSHQDw?view_as=subscriber).

This is a contest of lactating females. The aim is to showcase the animals and their farms, and to elect, through votes, the "#NormandeWinter 2021".

Item 2 – Admission animals

The animals must be presented female purebred Normande (56), from artificial insemination, parents and grandparents (2 generations) of the animal must be purebred Normande.

For France, the animal number will be requested.

For the international, a pedigree or zootechnical certificate will be required.

Animals must be lactating when shooting video.

In France, only farms that are members of OS NORMANDE and up to date with their 2020 contributions will be able to participate.

The competition is open to Normande breeder's from all over the world.

Breeders can only present one cow per farm.

No production standards are required.

Item 3 – Categories

The animals will be divided into sections as follows:


- « Espoir » => Females during 1st lactation
- « Jeune » => Females in 2nd and 3rd lactations
- « Adulte » => Females in the 4th and 5th lactations
- « Senior » => Females in 6th lactation and above
- « #NormandeWinter 2021 » => Females elected from the four preceding categories champions

Rules :

The number of animals selected is 40 females, with the following distribution: 25 cows to represent France and 15 to represent the international.

The OS Normande reserves the right to combine sections with low numbers.

Item 4 – Ranking method / Price

The videos will be published in a specific album on the OS Normande channel on YouTube. The videos will be available when they are eligible to vote. Voting is open to everyone via the YouTube platform, by clicking on 

The winner will be elected according to the total vote count during the period (see table below), the animal having obtained the maximum vote, will win its category and will participate in the final for the election of the "#NormandeWinter 2021".

Internet users will have the following time limits to vote:

Categories	Opening date for votes (DD/MM/YYYY)	Closing date for votes (DD/MM/YYYY)	Announcement of the winner
Espoir	01/02/2021	06/02/2021	07/02/2021
Jeune	08/02/2021	13/02/2021	14/02/2021
Adulte	15/02/2021	20/02/2021	21/02/2021
Senior	22/02/2021	27/02/2021	28/02/2021
#NormandeWinter 2021	29/02/2021	06/03/2021	07/03/2021

Item 5 – Sequence Video

The video is taken by the breeder or a member of his entourage.

It must not contain:

- Comments on the morphology or qualities of the animal
- Advertising
- Logo
- Of music
- Various messages apart from the imposed one

Rules :

Video should be taken:

- In landscape format
- In high definition
- Without zoom
- No more than 2 minutes

The video should contain:

- A presentation of the breeder
- Geographic location (Country / City)
- Name of breeding
- Name of the cow
- The pedigree (Father x Maternal Grand Father)
- Category
- View at a standstill
- Front
- Straight profile
- Back view
- Left Profile
- Left udder view
- Rear udder view
- Right udder view
- Walking view
- Right in profile
- Back

**The video must be sent BEFORE January 8, 2021 to
justine.deroualliere@osnormande.fr**

In the event that the stated conditions are not respected, OS Normande reserves the right to exclude the video.

Rules :

Item 6 - Conditions for the animal and the handler

The animal must be shaved and presented with a halter.

The presenter should be dressed in black dress pants, a white shirt and black shoes. The preparation rules detailed in the "Code of ethics of the OS Normande" must be followed. (available on the OS NORMANDE website)

In the event that the stated conditions are not respected, OS Normande reserves the right to exclude the video.

Item 7 - Conditions for qualifying in the category

In order to respect the primary objective of promoting breed throughout the world, all of the videos received will be analyzed by a selection of authorized OS Normande technicians in order to determine the 40 best individuals to participate in the competition.

The pre-selection committee is made up of 3 technicians approved by OS NORMANDE who will each view all the videos. It will be notified if all the mandatory elements are present in the video, more attention will be paid to the morphology of the cow.

Following the screenings, the pre-selection committee will meet to elect the 40 cows that will participate in the competition on the YouTube channel.

The list of females selected will be published on the OS Normande website at the end of the choice.

The decisions are final.

Rules :

Item 8 – Image rights

By registering a female, I authorize the OS Normande to use the video and distribute it as part of the "#NormandeWinter 2021" competition on the OS Normande YouTube channel and on its social networks.

Please find a summary of important dates for entering the contest.

	Start date	Deadline
Send video		08/01/2021
Pre-choice deliberation	09/01/2021	24/01/2021
Announcement of selected females		26/01/2021
Vote Espoir	01/02/2021	06/02/2021
Espoir announcement		07/02/2021
Vote Jeune	08/02/2021	13/02/2021
Jeune announcement		14/02/2021
Vote Adulte	15/02/2021	20/02/2021
Adulte announcement		21/02/2021
Vote Senior	22/02/2021	27/02/2021
Sénior announcement		28/02/2021
Vote #NormandeWinter 2021	29/02/2021	06/03/2021
#NormandeWinter 2021 announcement		07/03/2021